



Marketing Intern

We are looking for a talented Marketing Executive to undertake marketing projects. You will organize creative campaigns and promotional events. The ideal candidate will be passionate about the art and science of marketing and will have an abundance of ideas for building efficient strategies.

He/she must bring forth a strong arsenal of techniques and methods to promote our products, services, and public image. The goal is to reach out to the market and cultivate the customer's interest in our products and services in ways that strengthen our reputation and facilitate our continuous growth.

Responsibilities

- Conceive and develop efficient and intuitive marketing strategies
- Organize and oversee digital marketing campaigns
- Monitor progress of campaigns using various metrics and submit reports of performance
- Collaborate with managers in preparing budgets and monitoring expenses

Requirements

- Prior experience as a marketing executive or similar role
- Good knowledge of strategic planning principles and marketing best practices
- Proficient in campaign management platforms and marketing tech (e.g. HubSpot, Google Analytics)
- Excellent communication and people skills
- Strong organizational and time-management abilities
- Creativity and commercial awareness
- Undergraduate or Bachelors in marketing, business administration or relevant discipline

About Bonfire

We are a mental health company helping large organizations save millions and keep their people mentally healthy. Our mission is to make large-scale mental health screening accessible and our vision is one mental health profile, support, and insurance for every worker globally.

Please visit our [website](#) for more information and email keith@bonfire.cc if you are interested to learn more.